

NCR Library list

Title	Type
50 Ways to Keep Your Customers ("And Get New Ones")	Video & Guide
51 No-Cost, Low-Cost Ways to Promote Downtown	Handbook
101 Ways to Celebrate Christmas Downtown	Handbook
1001 Ideas to Create Retail Excitement	Book
American Demographics Magazine	Mo. Issues
American Demographics Supplement: Books, etc. (with order forms)	Mo. Issues
Architecture Magazine (June 2000 Issue)	Magazine
Back From the Brink	Video
Becoming Good Neighbors	Video
Better Models for Superstores	Handbook
Boards from Hell	Handbook
Boards That Make A Difference: A New Design for Leadership in Nonprofit and Public Organizations	Book
Boston Main Streets	Handbook
Budget Guide to Retail Store Planning and Design, The (Revised 2nd Edition)	Book
Building Boards That Work	Video & Handbook
Building Livable Communities: A Policymaker's Guide to Infill Development	Handbook
Building on the Past / Traveling to the Future (2nd Edition)	Book
Building the Streetscape Slide Show	Slides
Business Improvements Districts	Book
California Culture's Edge Magazine	Magazine
Celebrating the New Millennium Downtown	Handbook
Centralized Retail Management: New Strategies for Downtown	Handbook
Changing Places	Book
Citibank Mixed Used Real Estate Finance Training Course-The National Development Council Material	Handbook
City Comforts: How to Build an Urban Village	Book
City of San Antonio-Central City Cultural Resource Inventory 1983-1986	Handbook
Connecting with Communities: A User's Guide to HUD Programs and the SuperNOFA Process (1998)	Handbook
Connecting with Communities: A User's Guide to HUD Programs and the 1999 SuperNOFA Process	Handbook
Community Development Block Grant Program	Notebook
Community Initiated Development	Notebook
Competing with the Retail Giants / How to Survive in the New Retail Landscape	Book
Converting Storefronts to Housing	Book
Creating Destination Retail Success	Video
Designing Urban Corridors	Handbook
Developing Downtown Design Guidelines (California Main Street Program)	Handbook
Dollars & Cents of Shopping Centers: 1998	Book
Downtown Idea Exchange	Monthly issues
Downtown Promotion Reporter 2000 (Jan-June)	Notebook/Mo. Issues
Duany Lecture: New Urbanism (Video)	Video
Filthy Rich & Other Non-Profit Fantasies	Book
Fixing Broken Windows (Restoring Order and Reducing Crime in Our Communities)	Book
Fundamentals of Real Estate Market Analysis	Book
Fundamentals of Urban Design	Book
Fusion Leadership	Book
Getting to Smart Growth	Book
Good for Business: A Guide to Rehabilitating the Exteriors of older Commercial Buildings	Book
Great Streets	Book

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Growth Management Principles & Practices	Book
Guide to Community Visioning, A (Hands-on Information for Local Communities)	Handbook
Guide to San Antonio Architecture, A	Book
Guide to Sizzling Spring and Summer Events	Handbook
Guidelines for Preparing Urban Plans	Book
How to be Successful at Sponsorship Sales	Book
How to Conduct Your Own Survey	Book
Miscellaneous Brochures/Literature on Sites: Boston, Indianapolis, New Jersey (2000)	Notebook
(MS) MainStreet 2000-01 Catalog: New Tools for Main Street Revitalization (Publications, Audio Visuals, Software [with order forms])	Catalog/Mo. Issues
(MS) MainStreet Approach (Slide Show)	
(MS) MainStreet at Work: Bringing in Business	Video & Handbook
(MS) MainStreet at Work: (The) Four-Point Approach	Video & Handbook
(MS) MainStreet at Work: Investing in Your Image	Video & Handbook
(MS) MainStreet / Building the Streetscape (Training Slide Show)	Slides / Guide Pkg.
(MS) MainStreet / Committee Members Handbook: Design	Handbook
(MS) MainStreet / Committee Members Handbook: Economic Restructuring	Handbook
(MS) MainStreet / Committee Members Handbook: Organization	Handbook
(MS) MainStreet / Committee Members Handbook: Promotion	Handbook
(MS) MainStreet / Fill-in-the-Blank Business Recruitment / A Workbook for Downtown Business Development	Handbook
(MS) MainStreet / Getting Organized (Video & Guide)	Video & Handbook
(MS) MainStreet / Getting Organized (Training Slide Show)	Slides / Guide Pkg.
(MS) MainStreet / Guidelines/Appraising	Handbook
(MS) MainStreet / Guidelines/Board Member's Handbook	Handbook
(MS) MainStreet/ Guidelines/Development Financing	Handbook
(MS) MainStreet / Guidelines/Evaluating the Downtown Real Estate Opportunity	Handbook
(MS) MainStreet / Guidelines/Real Estate Glossary	Handbook
(MS) MainStreet / Guidelines/Rehabilitation and Pro Forma Analysis	Handbook
(MS) MainStreet / Guidelines/Structuring Local Participation	Handbook
(MS) MainStreet / Guiding Design on MainStreet: Buildings	Slides / Guide Pkg.
(MS) MainStreet / Marketing an Image for Main Street: How to Develop a Compelling Message and Identity for Downtown	Handbook
(MS) MainStreet / Means Business (Training Slide Show)	Slides / Guide Pkg.
(MS) MainStreet/MainStreet News/Newsletter	Slides / Guide Pkg.
(MS) Mainstreet / Promoting Main Street (Training Slide Show)	Handbook
(MS) MainStreet / Revitalizing Downtown / The Professional's Guide to the Main Street Approach	Slides / Guide Pkg.
(MS) MainStreet / Signs of a Successful Main Street / The Main Street Approach to Commercial District Revitalization	Slides / Guide Pkg.
(MS) MainStreet / Storefronts That Sell (Training Slide Show)	Notebook
(MS) Mainstreet Town Meeting 2000 / Boston Reference Material	Book
New Uses for Obsolete Buildings	Book
Niche Strategies for Downtown Revitalization (A hands-on guide to developing, strengthening and marketing niches)	Book
Old Problems in New Times	Pkg.
Preservation Briefs & Brochures	Mo. Issues
Preservation Magazine: The Magazine of the National Trust for Historic Preservation	Book
Preservation Yellow Pages, National Trust for Historic Preservation (Architecture/Home Improvement/Reference)	Book
Public Markets and Community Revitalization	Manual

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Pulling Together: A Planning and Development Concensus Building Manual	Book
Real Estate Development	Book
Real Estate Market Analysis / A Case Study Approach	Guide
Retail Seminar by Jon Schallert (8/15/00) "Giving Retailers a Competitive Edge"	Handbook
San Antonio Apartment Assn. Multi-Housing Market Condition Report, March 2000	Magazine
San Antonio Business Journal's Commercial Real Estate Journal (4th Quarter 1999)	Book
Saving Face: How Corporate Franchise Design Can Respect Community Identity	Book
Schallert Seminar Material	
Secretary of the Interior's Standards for Rehabilitation and Illustrated Guidelines for Rehabilitating Historic Buildings, The	Book
Shared Parking	Book
Speaking of Money: A Guide to Fund Raising for Nonprofit Board Members Video	Slides
Storefronts That Sell (Training Slide Show)	Book
Strategic Marketing for Nonprofit Organizations	Book
Strategic Planning (Threats and Opportunities for Planners)	Book
Streetscapes: Facades, Entrances, Storefronts	Book
Successful Fundraising: A Complete Handbook for Volunteers and Professionals	Book
Traffic Calming	Handbook
Turning Brownfields into Greenbacks	Book
Understanding Your Economy (Using Analysis to Guide Local Strategic Planning)	Book
Up Against the Wal-Marts: How Your Business Can Prosper in the Shadow of the Retail Giants	Magazine
Urban Land Institute [ULI] Magazine	Book
What We Learned (the hard way) About Supervising Volunteers	Book
Who Moved My Cheese?	